

OPENINFINITY DESIGN RESOURCES



Logos, app icons, color, type, motion and templates for OpenInfinity. Every file can be downloaded and used directly — please read the usage guidelines and trademark terms first.

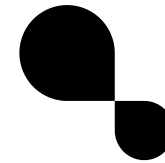
# Logo

Two leaves in the golden ratio (1 : 0.618) meet corner to corner on a 45° diagonal, forming an infinity sign that extends down and to the right. The wordmark is Geist Medium, converted to outlines.



## Horizontal lockup · primary

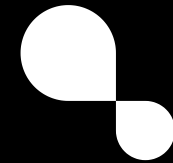
1.5X between mark and wordmark; wordmark size is 0.7 × mark height.



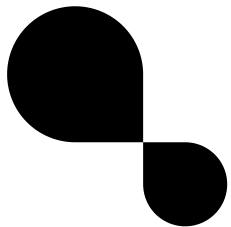
## Vertical lockup

### Vertical lockup

For square or centred layouts; 1.25X between mark and wordmark.

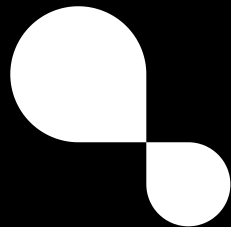


## OpenInfinity



## Mark

For app icons, avatars, watermarks and tight spaces.



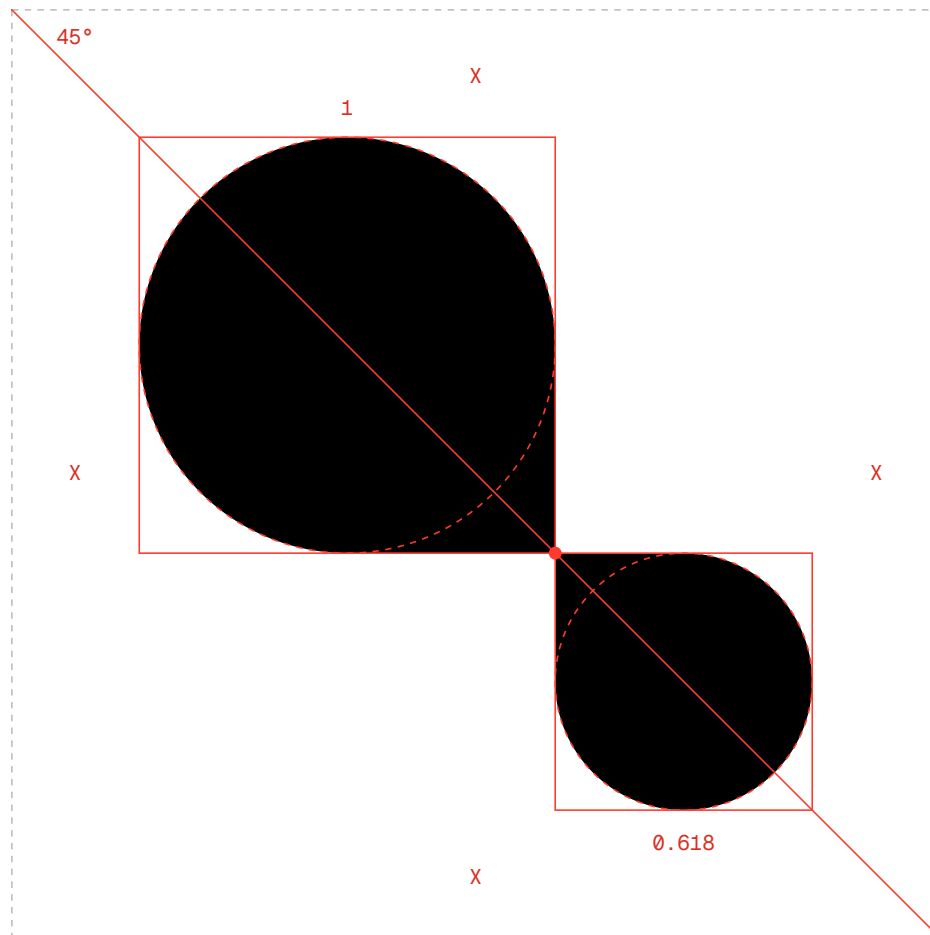
## OpenInfinity

## Wordmark

Use when the mark already appears nearby.

## OpenInfinity

## CONSTRUCTION & CLEAR SPACE



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### Proportion

Big leaf : small leaf = 1 : 0.618. Big leaf top-left, small leaf bottom-right; never mirrored.

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### Unit X

X = small-leaf radius =  $0.191 \times$  mark width. All spacing uses X.

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### Clear space

Keep at least 1X on every side (dashed box), free of text, graphics and edges.

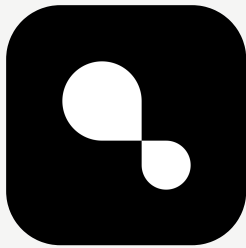
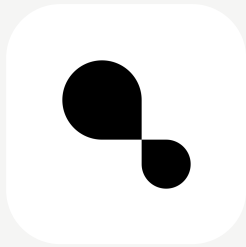
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### Minimum size

Screen: mark 16 px, horizontal lockup 96 px wide. Print: mark 6 mm, horizontal lockup 25 mm wide.

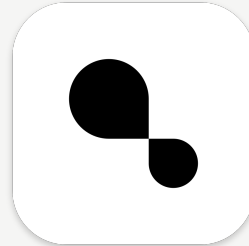
## App icons

The mark spans about 53% of the icon width, centred. Deliverables are square with no rounded corners — each platform applies its own mask and effects.



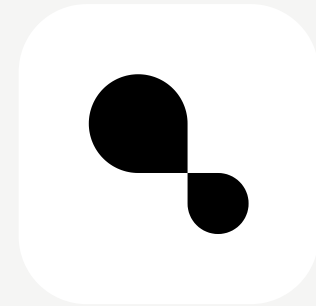
### iOS / iPadOS

Xcode asset catalog: one 1024 source with default, dark and tinted appearances. Replace the project's `AppIcon.appiconset`.



### macOS

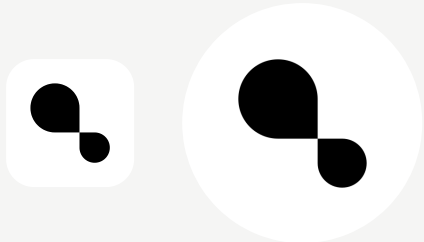
From macOS 26 use the Icon Composer layers (guide below); for macOS 11–15 use the .icns or asset catalog built on the 824 grid.



### Icon Composer

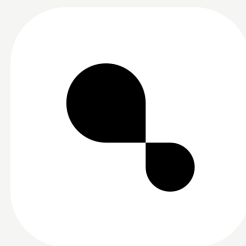
Layers for macOS 26 / iOS 26 .icon files: a 1024 transparent foreground; set the background to #FFFFFF, or #000000 in dark appearance.

[Step-by-step guide →](#)



## Web

Favicon (ICO / SVG / PNG), Apple touch icon, PWA 192 / 512 and maskable icons, plus a manifest and <head> snippet.



## Android

Adaptive icon (foreground, monochrome and white background, mdpi-xxxhdpi, with XML) — merge into your res folder. Includes the 512 Play Store icon.

```
<link rel="icon" href="/favicon.i
<link rel="icon" href="/favicon.s
<link rel="apple-touch-icon" href
<link rel="manifest" href="/site.
<meta name="theme-color" content=
```

## Web <head> snippet

Put the web files at your site root and add this to <head>.

## Color

Ink and Paper are primary. Graphite, Mist and Midnight serve UI and dark contexts. Signal, Electric and Lime are optional accents — pick one and keep it. Click a value to copy it. CMYK values are approximations; proof before printing.

|                                                                                                                             |                                                                                                                                   |                                                                                                                                |                                                                                                                                |
|-----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|
| <div><div>Ink · 墨</div><div>Primary: logo, text</div><div>#000000HEX</div><div>0 0 0RGB</div><div>0 0 0 100CMYK</div></div> | <div><div>Paper · 白</div><div>Primary: background</div><div>#FFFFFFHEX</div><div>255 255 255RGB</div><div>0 0 0 0CMYK</div></div> | <div><div>Graphite · 石墨</div><div>UI dark text</div><div>#18181BHEX</div><div>24 24 27RGB</div><div>11 11 0 89CMYK</div></div> | <div><div>Mist · 雾白</div><div>UI light surface</div><div>#F5F5F4HEX</div><div>245 245 244RGB</div><div>0 0 0 4CMYK</div></div> |
|-----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|

## Midnight · 午夜

Dark mode, slides

#0B1220 HEX

11 18 32 RGB

66 44 0 87 CMYK

## Signal · 信号橙

Accent (optional)

#FF4D00 HEX

255 77 0 RGB

0 70 100 0 CMYK

## Electric · 电光蓝

Accent (optional)

#2440FF HEX

36 64 255 RGB

86 75 0 0 CMYK

## Lime · 青柠

Accent (optional)

#C8F560 HEX

200 245 96 RGB

18 0 61 4 CMYK

# Typography

Geist for Latin text and numerals, Source Han Sans (Noto Sans SC) for Chinese. Both use the SIL Open Font License 1.1 — free for commercial use and embedding.

**Aa**

Regular 400 · OpenInfinity  
Medium 500 · OpenInfinity  
**SemiBold 600 · OpenInfinity**  
Geist Mono 0123456789

## Geist / Geist Mono

Headings, body, numerals and code. The wordmark is Geist Medium at -2.5% tracking.

永

Regular 400 · 中文正文示例  
Medium 500 · 中文标题示例

## Source Han Sans / Noto Sans SC

Chinese headings and body. In mixed text, set Latin in Geist and Chinese in Source Han Sans at matching weights.

Display 64/72 · 500 · -2.5%

Title 40/48 · 500 · -2%

Heading 24/32 · 500 · -1%

Body 16/24 · 400

Caption 13/18 · 400

# OpenInfinity

## Section title

### Heading

Body text for descriptions and long passages.

Captions and notes

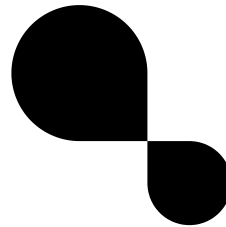
# Motion

Every movement pivots on the point where the leaves meet. Durations step down by the golden ratio: 600 / 370 / 230 ms. With reduced motion enabled, show the static mark. Videos come on white, black and transparent backgrounds.



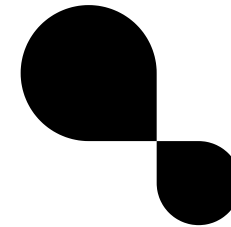
## Reveal

Big leaf grows from the contact point in 600 ms; small leaf follows after 230 ms over 370 ms; wordmark fades in over 370 ms. Curve cubic-bezier(0.22, 1, 0.36, 1). For launch screens and video intros.



## Infinite

The leaves swap size around the contact point ( $1 \leftrightarrow 0.618$ ), 2.4 s per cycle, seamless loop. Curve cubic-bezier(0.65, 0, 0.35, 1). For waiting, thinking and empty states.



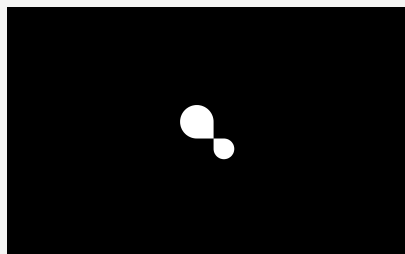
## Loading

The mark turns 90° at a time around the contact point, 600 ms per step with ease-in-out. For loading and syncing indicators, 16 px minimum.

ProRes 4444 MOV files with alpha (for video editing) are large and ship only in the Motion ProRes archive under Downloads.

## Templates & social

Templates with text come in Chinese and English; edit the bracketed placeholders in the SVGs. Business cards are 90 × 54 mm with 3 mm bleed.



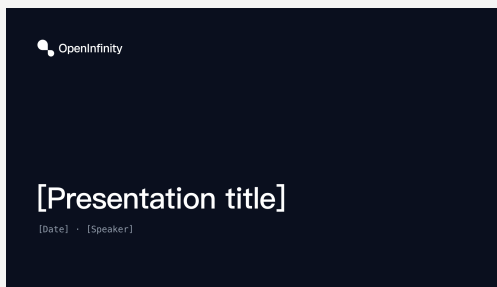
OpenInfinity

[Name]

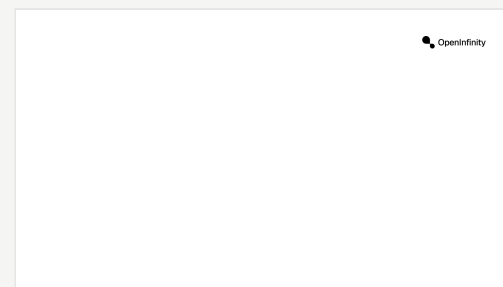
[Title]

[Email] · [Website]

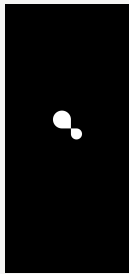
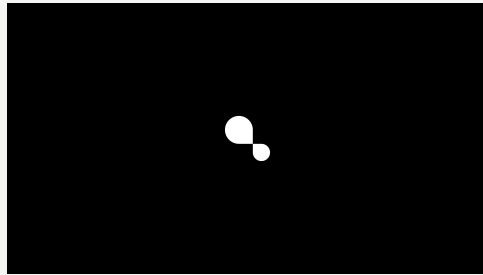
**Business card**



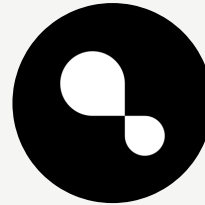
**Slide cover 16:9**



**Video-call backgrounds**



## Wallpapers



## Avatars

Works for round or square avatars on GitHub, WeChat, X and more.

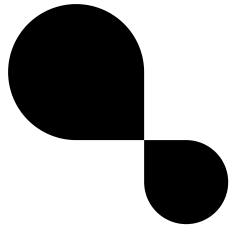


## Banners & share images

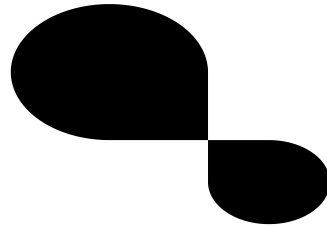
GitHub social preview 1280 × 640, Open Graph 1200 × 630, X header 1500 × 500, LinkedIn banner 1584 × 396.

## Usage

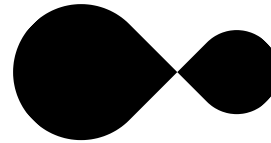
Only scale the logo proportionally; never change its orientation, proportions or colours. When in doubt, use the original black or white files.



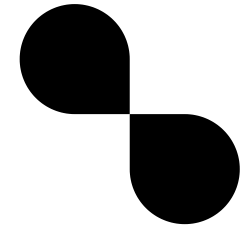
✓ Scale proportionally



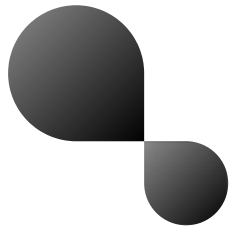
✗ Don't stretch



✗ Don't rotate (the 45° diagonal is part of the mark)



✗ Don't change the 1 : 0.618 ratio



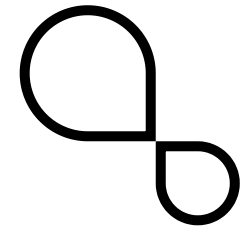
✗ Don't add shadows, gradients or 3D effects



✗ Don't colour the leaves differently



✗ Don't place on low-contrast backgrounds



✗ Don't outline the mark

## Trademark & license

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